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2024

Statewide Symposium in Support of Service Members, Veterans & Their Families

April 17-18 | Phoenix, Arizona

arizona coalition
for military families





Organizational Success

Session 1

Advocacy Without Lobbying:
Engage for Impact



Facilitator



Maria Fuentes

MANAGING PARTNER

MCF Strategies





Session Goals

1. **Session Presentation**
2. **Questions?**
3. **Session Evaluation before leaving**

Advocacy

Maria Fuentes

Managing Partner

MCF Strategies

Amanda Tallman, LMSW

Founder and President

First Page

Amanda Tallman

Licensed Master Social Worker (LMSW)

- Nonprofit and Advocacy experience
- Lobbying experience
- My Why

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Ice breaker

Poll

What level of experience do you have with advocacy?

With political stakeholders?

IRS Guidelines: Lobbying for Charities & Nonprofits

“An organization will be regarded as attempting to influence legislation if it contacts, or urges the public to contact, members or employees of a legislative body for the purpose of proposing, supporting, or opposing legislation, or if the organization advocates the adoption or rejection of legislation.”

<https://www.irs.gov/charities-non-profits/lobbying#:~:text=An%20organization%20will%20be%20regarded,adoption%20or%20rejection%20of%20legislation>

What's the difference

Lobbying

Intention to influence legislation

Advocating

Intention to educate

Why educate?

Your story matters

Have you ever experienced a situation that felt unjust?

Advocating for different challenges on different levels

Micro

Mezzo

Macro

Thank you for your time!

Amanda Tallman

Founder and President, First Page

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Questions?





Session 1: Evaluation

We want to hear from you!



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- _____
- _____